PRINT

FPSNA Website (www.fpsna.org) and *The Fell Pony Express* Submission of Advertising

I. Submit a Listing for the Licensed Stallion List

Please complete one copy of this section for each stallion for which you have paid for a stallion listing. (i.e., It is only necessary to fill out the contact information subsection once if you have more than one stallion listing, but the stallion information subsection must be filled out once for each stallion.) All information below in bold text MUST be provided in order to be included on the stallion list. If you have a current listing on our website, check here to continue current listing: ____; or check here to continue current listing with changes noted below: ____.

Stallion Information

Stallion's Full Registered Name: _____

FPS Registration Number: _____ **FPS License Number:** _____

Current AI Permit ____ **yes** ____ **no (check one)**

Color: _____ **Markings:** _____

Current Height: _____ **hh Year Foaled:** _____

Sire: _____ **Sire's Registration No.:** _____

Dam: _____ **Dam's Registration No.:** _____

Brief Description/Highlights (optional):

_____

_____

Contact Information

Owner or Agent(s): _____

Farm Name (optional): _____

Street Address: _____

City: _____ **State/Province:** _____ **Zip Code:** _____

Country: _____ Website: _____

e-mail: _____Phone: _____

Submit one good quality photo of stallion for Stallion List-- photo name MUST include full name of pony. One good quality photo must be submitted for each stallion listing. Online submissions of high quality*.jpg files are preferred at www.fpsna.org. For questions, please contact webmaster@fpsna.org .

Images should be suitable for both print and web versions of these listings – 300 dpi, with images approximately 3-4" in size will suffice. Photo signature release (below) MUST be signed for all photo submissions.

Photo Description: _____

II. Submit a Listing for the Breeder List

Please **c**omplete this section if you have paid for a breeder listing. If you have a current listing on our website, check here to continue current listing: ____; or check here to continue current listing with changes noted below: ____. Breeder Listings are listed alphabetically by farm name or breeder's prefix. All information below in bold text MUST be provided.

Owner(s): _____

Farm Name or Breeder's Prefix, the name under which your listing will appear:

_____

Street Address: _____

City: _____ **State/Province:** _____ **Zip Code:** _____

Country: _____ Website: _____

e-mail: _____Phone: _____

Submit one good quality breeder photo for Breeder List-- photo name MUST include name of breeder or breeder prefix. Online submissions of high quality*.jpg files are preferred at www.fpsna.org. For questions, please contact webmaster@fpsna.org . Images should be suitable for both print and web versions of these listings – 300 dpi, with images approximately 3-4" in size will suffice. **Photo signature release (below) MUST be signed for all photo submissions.**

Photo Description: _____

III. Submit a Listing for the Pony Sales List

Please **c**omplete this section if you have paid for a Pony Sales listing. Note that only ponies residing in North America, owned by North American members, may be advertised on this list. Ponies must also be purebred and registered with FPS in the UK (or an authorized daughter society), or be eligible for registration if a current year foal. If you have a current listing on our website, check here to continue current listing: ____; or check here to continue current listing with changes noted below: ____. Pony Sales listings are listed in the order of receipt, with newest ads placed on top. All fields below in bold text are required.

Registered Name of Pony: _____

FPS Registration Number*: _____ **OR list as "Pending"** ____* **(select "Pending" OR fill in Registration Number)**

***("pending" registrations only allowed for current year foals)**

Asking Price $_____ *OR* list as Private Treaty ____ (select "Private Treaty" OR fill in amount for asking price)

Your Name: _____

Farm Name or Breeder's Prefix: _____

Street Address: _____

City: _____ **State/Province:** _____ **Zip Code:** _____

Country: _____ Website: _____

e-mail: _____Phone: _____

Brief Description of Pony For Sale: (Note - Photo and ad content together may not be larger than 1/8 page in FP Express ad, and ad may require editing if it is too long.)

_____

_____

_____

Submit one good quality photo for Pony Sales List-- photo name MUST include full name of pony. Online submissions of high quality*.jpg files are preferred at www.fpsna.org. For questions, please contact webmaster@fpsna.org . Images should be suitable for both print and web versions of these listings – 300 dpi, with images approximately 3-4" in size will suffice. **Photo signature release (below) MUST be signed for all photo submissions.**

Photo Description: _____

IV. Submit A Classified Ad

Please **c**omplete this section if you have paid for a Classified Ad, or for any Display ad ¼ Page or larger in the FP Express (since matching Classified Ads are included free with any Display Ad. For 1/8 page Display ads, your online classified ad will be the same as your display ad and you do not need to complete this section.) Note that both members and overseas patrons may advertise on this page. Pony Sales advertisements, however, are not allowed on this page. If you have a current listing on our website, check here to continue current listing: ____; or check here to continue current listing with changes noted below: ____. Classified listings are listed in the order of receipt, with newest ads placed on top, just beneath FPSNA merchandise for sale. All fields below in bold text are required.

Name of Ad: _____

Your Name: _____

Farm Name or Breeder's Prefix: _____

Street Address: _____

City: _____ **State/Province:** _____ **Zip Code:** _____

Country: _____ Website: _____

e-mail: _____Phone: _____

Ad Copy: (Note - Photo and ad content together may not be larger than 1/8 page in FP Express ad, and ad may require editing if it is too long.) If you paid for a ¼ Page or larger print display ad, you should submit here matching content that will fit into a classified. (The matching free classified must be for the same item as the display ad – i.e., you cannot submit two completely different ads.)

_____

_____

_____

Submit one good quality photo for Classified Ad Page-- photo name MUST include member name. Online submissions of high quality*.jpg files are preferred at www.fpsna.org. For questions, please contact webmaster@fpsna.org . Images should be suitable for both print and web versions of these listings – 300 dpi, with images approximately 3-4" in size will suffice. Photo signature release (below) MUST be signed for all photo submissions.

Photo Description: _____

V. Submit a Print Display Ad

Please **c**omplete this section if you have paid for a Print Display Ad, or for Classified Ad on www.fpsna.org (since matching 1/8 page Display Ads are included free with any Classified Ads). Note that both members and overseas patrons may advertise on this page. Pony Sales advertisements, however, are not allowed on this page. If you have a current listing on our website, check here to continue current listing: ____; or check here to continue current listing with changes noted below: ____. Classified listings are listed in the order of receipt, with newest ads placed on top, just beneath FPSNA merchandise for sale. All fields below in bold are required.

Name of Ad: _____

Your Name: _____

Farm Name or Breeder's Prefix: _____

Street Address: _____

City: _____ **State/Province:** _____ **Zip Code:** _____

Website: _____

e-mail: _____Phone: _____

Ad Size (choose one) 1/8 Page (4 X 2.5”) ____ ¼ Page (4 X 5”) ____ ½ Page (8 X 5”) ____
Full Page (8 X 10”) ____ (Ad content should be no larger than dimensions indicated for each size ad.)

Display Ad Copy: For display ads larger than 1/8 page in the newsletter, ads must be submitted print-ready as high-resolution (300 dpi) *.jpg files, *.pdf, *.eps, *.ai, or equivalent. All photos that are submitted must include the name of the member (or farm) submitting the file within the file name.

Ad Copy For 1/8 Page Display Ads: (Note - Photo and ad content together may not be larger than 1/8 page in FP Express ad, and ad may require editing if it is too long.) Your ad will also appear online as a classified. For 1/8 page Display ads, you do not need to complete the Classified Ad form since your matching ads will be the same. (The matching free classified must be for the same item as the display ad – i.e., you cannot submit two completely different ads.)

_____
_____
_____

Submit one good quality photo for 1/8 Page Display Ad (with Free Online Classified)-- photo name MUST include member name. Online submissions of high quality*.jpg files are preferred at www.fpsna.org. For questions, please contact webmaster@fpsna.org . Images should be suitable for both print and web versions of these listings – 300 dpi, with images approximately 3-4” in size will suffice. **Photo signature release (below) MUST be signed for all photo submissions.** For questions, please contact webmaster@fpsna.org . Photo signature release (below) MUST be signed for all photo submissions.

Photo Description: _____

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IX. Signature (Required) for All Photo Submissions (This item should be included with each item I-VIII above)

I, _____ (name of member submitting photos for news or advertisements to FPSNA, Inc.) certify that the information provided on this form is correct to the best of my knowledge, that I (***check one***) ____ own full copyright (or) ____ have provided a professional photographer’s copyright release for FPSNA, Inc. with this submission for any photographs provided to FPSNA, Inc., and also that I give permission to FPSNA, Inc. to reproduce any photos provided by me both on the web and in print.

Signature: _____ ***Or*** check this box to indicate your electronic signature if submitting this form electronically: ____

Date: _____

Note: Incomplete form information, or those without a signature or electronic signature, will not be processed.